

# dennis john chupein

WEB & GRAPHIC DESIGNER

Portfolio websites: <https://www.behance.net/dchupein> | <http://www.mawhoo.com/>

## Employment

December 2015 – February 2016

**DESIGNER – CONTRACTED**  
DIAMOND TECHNOLOGIES, WILMINGTON, DE

Designed magazine advertising and logos for 2016 campaign. Also assisted with Diamond's new website refresh.

2011 – 2015

**VISUAL DESIGNER - Optimization Team**  
BANK OF AMERICA, WILMINGTON, DE

Worked within a high security environment requiring knowledge of proper management of proprietary and sensitive information.

I served as Visual Designer for the Optimization Team. Responsibilities included the daily triaging of requests for dot com and OLB updates.

Over the past 3 years the Opts. Team worked several Agile migrations projects. Included:

### Rebrand of the Small Business Homepage

As the visual designer I had the responsibility to choose the appropriate color scheme along with the look and feel to be consistent with new branding. The provided wireframes, to show a better user flow.

### Privacy and Security

Worked with the lines of business to make what was a very dry and technical information section, into a user-friendly experience. This section has received positive Voice of the customer feedback.

### Small Business Finance

A bank priority in 2014 was to boost traffic to the Small Business Finance hub. Formerly text heavy and visually unappealing pages. Helped the LOB to tighten up copy and include more imagery to draw the user in.

### Foreign Currency

Originally a very profitable - but hard to find - hub within Bank of America. We were able to have the Foreign Currency link added to the homepage. Also updated page to the new bank branding. Improved the user flow, by simplifying steps and adding visual appeal to form pages.

Practice Solutions, Small Business Online Banking, Military Banking, Student Banking Search, Help, Site Map, Associate Banking & Investments

2007 – 2011

**VISUAL DESIGNER - APPLY ONLINE NOW**  
BANK OF AMERICA, WILMINGTON, DE

Shaped and sold design ideas to the bank customer representative team for presentation to bank clients such as MLB, Hawaiian Airline, Mercedes Benz and many others.

Manage all phases of graphical user interface design projects for a wide range of high-profile credit card clients requiring complex interactive web sites and web-based applications.

2003 – 2007

**DESIGNER / DEVELOPER – CONTRACTED TO MBNA**  
Converted from a contractor to a full time employee  
DIAMOND TECHNOLOGIES, NEW CASTLE DE.

2002 – 2003

**DESIGNER/DEVELOPER -**  
QVC, WEST CHESTER, PA

Worked with a team in creating pages which would appeal to the buying public and increase revenue from online purchases as well as draw new customers to the site. In addition, each design needed to please and be accepted by the client providing the product being sold via QVC.

2000 – 2002

**DESIGNER**  
EMERON, WILMINGTON, DE

Designed and built website and marketing for small business and museums in the Wilmington, Delaware.

1987 – 2000

**COMMUNICATIONS MANAGER**  
EASTERN BUILDING MATERIAL DEALERS ASSOCIATION, MEDIA, PA

Responsible for producing all graphic assets, both print and digital. EBMDA is the lumber dealers association serving the entire Mid-Atlantic Region. My duties included design and production of the materials for the annual convention, the bi-weekly newsletter, educational materials for seminars, as well as website design, updates, and maintenance.

## Thumbnail of Me

Print or Digital Graphic Design: I am fluent in the creation of graphic designs such as traditional brochures and advertisements. In addition, I have extensive experience in digital graphic design including everything from banners to graphical customer interface design projects incorporating multifaceted interactive functions.

## Professional Skills

Web Design	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
UX/UI Design	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Banner Design	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Photoshop	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Fireworks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Illustrator	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dreamweaver	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
InDesign	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Axure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SketchUp	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HTML	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CSS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

## Outside Interests

I enjoy creating pro-bono designs for charitable organizations such as Mid Atlantic Jack Rescue (MAJR) and Greyhounds in Gettysburg. Another creative outlet for me is building furniture for my wife and friends. I also appreciate equestrian endurance riding and am currently training to participate in the annual Foxcatcher event.

## References

Professional and personal references are available for review on LinkedIn and are also available upon request.